

## Be the brand you promised.

Course Title: Becoming a Change Leader

Modality: In-Person/Virtual

**Duration:** 3-hours

## **Workshop Overview**

Change is no longer an occasional disruption — it's a constant reality in today's fast-paced organizational environment. Leaders who can **navigate and lead through change** with clarity and confidence are essential to sustaining employee engagement, performance, and organizational success.

Becoming a Change Leader is a three-hour, highly interactive workshop designed to demystify the change process and equip leaders with the tools, mindsets, and strategies needed to successfully guide their teams. This course provides a simplified and practical approach to change management, making it accessible for leaders at all levels while still grounded in proven, research-based practices.

## **What Participants Will Gain**

Participants will walk away with:

- A simplified understanding of change management, making complex theories actionable and clear.
- Conceptual and practical knowledge of the key domains of execution for leading successful change initiatives.
- Exposure to top change management tools and processes for guiding teams through the change process.
- Peace of mind and clarity about change by understanding its predictable patterns eliminating the fear of unfounded unpredictability.
- Personal assessment results to uncover their individual capacity for leading and adapting to change.

## **Participant Outcome Statement**

As a result of this workshop, leaders will leave with a clearer understanding of change management principles, a personal assessment of their change capacity, and practical tools to guide their teams with confidence. They will be equipped to navigate predictable zones of change, positively influence team performance, and transform the fear of change into a shared vision for progress and success.